

Four leading entrepreneurs named winners of the EY Entrepreneur Of The Year 2015 awards

- Asean entrepreneurial excellence honor for Mr. Franky Oesman Widjaja of Golden Agri-Resources Ltd
- Honorary family business award for Eu Yan Sang International Ltd

SINGAPORE, 8 SEPTEMBER 2015 – Professional services firm EY announced the four recipients of its 14th EY Entrepreneur Of The Year (EOY) 2015 awards:

- **EY Entrepreneur Of The Year – Health Care**
Dr. Michael Tan, Group CEO and Co-Founder, Fullerton Healthcare Group Pte Ltd
- **EY Entrepreneur Of The Year – Internet and Mobile**
Mr. Forrest Li, Founder, Chairman and Group CEO, Garena
- **EY Entrepreneur Of The Year – Food and Beverage**
Mr. Neo Kah Kiat, PBM, Founder, Chairman and CEO, Neo Group Limited
- **EY Entrepreneur Of The Year – Manufacturing**
Mr. Mark Lee, CEO, Sing Lun Holdings Ltd

Please refer to [Fact sheet A](#) for profiles of the winners and their companies.

One of the four winners will be named EY Entrepreneur Of The Year 2015 Singapore, and represent Singapore at the annual EY World Entrepreneur Of The Year (WEOY) award in Monte Carlo in 2016 to compete with contenders from over 60 countries.

Singapore's representative to the WEOY award will be announced at the EY EOY Awards Gala, to be held on 14 October 2015 at The Ritz-Carlton, Millenia Singapore. The gala will be officiated by Guest-of-Honor, Minister, Prime Minister's Office and Secretary-General of the National Trades Union Congress (NTUC), Mr. Chan Chun Sing.

The four winners emerged triumphant from close to 40 nominations. An independent judging panel had selected the winners based on their merits in fulfilling the six global judging criteria, namely entrepreneurial spirit, financial performance, strategic direction, global/community impact, innovation and personal integrity/influence.

Please refer to [Fact sheet B](#) for members of the judging panel and details of the judging criteria.

Chairman of the judging panel, Mr. Ho Meng Kit, also CEO of Singapore Business Federation comments on the winners this year: "Entrepreneurship plays a critical role in driving growth for Singapore. The award winners have demonstrated guts, persistence and conviction. They have turned opportunities into jobs and wealth for the communities."

Mr. Max Loh, EY's Asean and Singapore Managing Partner notes that the four entrepreneurs have constantly pushed innovation to distinguish their businesses. He explains: "Neo Group's Kah Kiat has successfully built a technology-enabled catering business where the kitchen and management of

customer orders are automated, which allows the Group to enhance productivity and consistency of its products. Garena operates in the fast-paced digital industry and Forrest has constantly innovated to engage with customers by steadily launching new extensions to the original Garena platform.”

“Similarly, Mark ensured that Sing Lun automated its manufacturing facilities, resulting in enhanced design capabilities, improved productivity, increased capacities and new product offerings. For Michael of Fullerton Healthcare, he has leveraged technology to evolve the patient experience, including digitizing x-ray results and created a mobile application that serves as an alternative to the physical consultation card for medical appointments.”

Special entrepreneurial tribute to Golden Agri-Resources Ltd

In conjunction with the expected formation of the ASEAN Economic Community by the end of 2015, EY is conferring a special award – the EY Asean Entrepreneurial Excellence award – to Mr. Franky Oesman Widjaja, Chairman and CEO of Golden Agri-Resources Ltd.

Mr. Loh says: “As one of the largest palm oil plantation groups in the world, Golden Agri-Resources provides opportunities for employment and trade across Singapore, Indonesia and the rest of the region. Additionally, the organization’s corporate responsibility efforts in education, infrastructure and job creation have benefited many communities in the region.”

On receipt of the recognition, Mr. Widjaja shares his personal mantra: “In business, I live by these four words – 稳, 准, 滚, 狠, which means stability, accuracy, execution and resoluteness, respectively. For example, when we decide on a business model, we should do so steadily, without rush and with proper planning. When executing, we should do it correctly and firmly with full force.”

The EY Asean Entrepreneurial Excellence award is an honorary award that is presented on board the EOY platform (the award recipient does not compete for the EOY Singapore 2015 title).

Please refer to [Fact sheet C](#) for winner profile.

Eu Yan Sang International Limited wins family business honor

Another honorary award that is presented on board the EOY platform is the EY-Barclays Family Business Award of Excellence. This year, the award is presented to Eu Yan Sang International Ltd.

Mr. Richard Eu, Group CEO of Eu Yan Sang International Ltd says: “As a family, we are humbled by being selected for this award. We hope that this award will remind us that we have a lot to live up to and that future generations will keep the family mantra in mind. As the award recognizes both the family and the business, we have to bear in mind that our success is the culmination of sustained effort over a long time by many people, both relatives as well as dedicated staff, and that they deserve as much recognition as the current generation. Winning this award reaffirms our belief that we can build a Singapore family business into a global brand, trusted and respected for generations for top notch quality products and services. This award comes at an opportune time as we are embarking on a journey of transformation to keep up with the changing times while keeping the family mantra alive.”

Please refer to [Fact sheet D](#) for winner profile, eligibility and selection criteria.

Sponsors and supporters

Barclays has been a major sponsor of the EOY awards for the past seven years and a co-presenter of the EY-Barclays Family Business Award of Excellence for the third year running.

Mr. Didier von Daeniken, Head of Wealth Management, Asia Pacific, Middle East and Africa, Barclays says: “Great family businesses evolve through generations yet preserve their unique DNA. This year’s winner Eu Yan Sang International is a prime example of a family business that has kept true to its roots and changed with the times to create a global brand.”

Other sponsors and supporters include Martell (official cognac); The Edge Singapore (official business publication); The Peak (official luxury lifestyle magazine); Action Community for Entrepreneurship (ACE); International Enterprise Singapore (IE Singapore); Singapore Business Federation and SPRING Singapore.

The EY EOY awards program was launched in Singapore in 2002 to honor entrepreneurs who have created and sustained successful business ventures, as well as to coincide with the government's focus on fostering entrepreneurship and grooming local entrepreneurs. Now in its 14th year, the awards has evolved into a leading business award in Singapore with an international presence and footprint. For more information about the EY EOY program, please visit [ey.com/sg/eoy](http://www.ey.com/sg/eoy) (<http://www.ey.com/sg/eoy>).

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About EY Entrepreneur Of The Year™

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Barclays is an international financial services provider engaged in personal banking, credit cards, corporate and investment banking and wealth management with an extensive presence in Europe, the Americas, Africa and Asia. Barclays' purpose is to help people achieve their ambitions – in the right way.

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