



EU YAN SANG INTERNATIONAL LTD

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Official Statement

7 May 2016

It has come to our attention that a deliberately misleading news report has been posted on certain social media sites in Malaysia. The post consists of an old news story which has been doctored by the replacement of the original photo in it with that of our Malaysian-made Bo Ying Compound product which was NOT the product referred to in the original news report.

This doctored photo was pasted on top of the photo carried by a news article published on 18 April 2016 and featured on a website Honey99.net. Furthermore, our Malaysian-made Bo Ying Compound product was never mentioned in the news article. Please refer to original news article and the said doctored post in Appendix A.

The deliberate and mischievous act of image manipulation is a serious offence intended to create a false and misleading impression of our product and to damage our reputation.

We take a grave view of this incident. It undermines the hard work, commitment and dedication of over 135 years of honest effort by our Company, including the high standards of our manufacturing and technology capability which have been recognised and certified globally as well as the acclaimed quality of our products and services.

We will take appropriate legal action against the perpetrators, including filing a police report on this incident.

We would like to seek cooperation from the public to stop this malicious falsehood. Should you come across questionable news or images of our products, please report or talk to us at:

Singapore 1800 888 1879

Malaysia 1300 888 213

Email: comms@euyansang.com

We thank you for your understanding.

Sincerely,
Richard Eu
Group Chief Executive Officer
Eu Yan Sang International Ltd

