

EU YAN SANG INTERNATIONAL LTD.
(Company Registration No. 199302179H)
(Incorporated in Singapore)

RE-DESIGNATION OF MR ROBERT JAMES YEE SANG EU

The Board of Directors of Eu Yan Sang International Ltd (the "Company") wishes to announce that Mr Robert James Yee Sang Eu, who was appointed as the Non-Executive Chairman on 1 January 2010, has been re-designated as Executive Director and Chairman of the Board of Directors with effect from 1 March 2011.

Mr Robert Eu has been appointed by the Board as the Group Managing Director, China effective on 1 March 2011 in addition to his current role as Chairman of the Board and executive director.

Mr Robert Eu will be reporting to Mr Richard Eu, the Group CEO. His role will be driving the business growth in China and he will be responsible for the formulation and execution of the China business strategy.

Consequent upon the above change, the Board of Directors will comprise three executive directors and four independent directors, as follows:

Robert James Yee Sang Eu (Chairman and Executive Director)
Richard Yee Ming Eu (Executive Director)
Clifford Yee Fong Eu (Executive Director)
Dr Jennifer Gek Choo Lee (Lead Independent Director)
Malcolm Man-Chung Au (Independent Director)
Ian Wayne Spence (Independent Director)
Matthew J. Estes (Independent Director).

BY ORDER OF THE BOARD

Submitted by Danny Heng Hang Siong, Chief Financial Officer & Company Secretary, on 1 March 2011 to the SGX.