

NOTICE OF CESSATION OF SUBSTANTIAL SHAREHOLDING *

* Asterisks denote mandatory information

| | |
|----------------------------------------------------|---------------------------------------------|
| Name of Announcer * | EU YAN SANG INTERNATIONAL LTD |
| Company Registration No. | 199302179H |
| Announcement submitted on behalf of | EU YAN SANG INTERNATIONAL LTD |
| Announcement is submitted with respect to * | EU YAN SANG INTERNATIONAL LTD |
| Announcement is submitted by * | Danny Heng Hang Siong |
| Designation * | Chief Financial Officer & Company Secretary |
| Date & Time of Broadcast | 04-Aug-2011 18:01:46 |
| Announcement No. | 00123 |

>> ANNOUNCEMENT DETAILS

The details of the announcement start here ...

>> PART I

| | | |
|-----------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------|
| 1. | Date of notice to issuer * | 01-08-2011 |
| 2. | Name of <u>Substantial Shareholder</u> * | HSBC Finance (Netherlands) |
| 3. | Please tick one or more appropriate box(es): * | |
| | <ul style="list-style-type: none"> • Notice of a Change in the Percentage Level of a Substantial Shareholder's Interest or Cessation of Interest. [Please complete Part III and IV] | |

>> PART II

| | | |
|-----------|--------------------------------------------------------------------------------------------------|-----------------|
| 1. | Date of change of [Select Option] | |
| 2. | Name of Registered Holder | |
| 3. | Circumstance(s) giving rise to the interest or change in interest | [Select Option] |
| | # Please specify details | |
| 4. | Information relating to shares held in the name of the Registered Holder | |
| | No. of [Select Option] held before the change | |
| | As a percentage of issued share capital | % |
| | No. of N.A. which are subject of this notice | |
| | As a percentage of issued share capital | % |
| | Amount of consideration (excluding brokerage and stamp duties) per share paid or received | |
| | No. of N.A. held after the change | |
| | As a percentage of issued share capital | % |

>> PART III

| | | |
|----|------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1. | Date of change of Interest | 31-07-2011 |
| 2. | The change in the percentage level | From 9.243 % To 0.474 % |
| 3. | Circumstance(s) giving rise to the interest or change in interest | # Others |
| | # Please specify details | <p>HSBC Finance (Netherlands) was deemed to have an interest in the Company by virtue of HSBC Bank Bermuda Limited's ("HBBL") shareholding in HSBC International Trustee Limited ("HITL"). As a result of a transfer by HBBL of all its shares in HITL to HSBC Private Banking Holdings (Suisse) SA, HSBC Finance (Netherlands) ceased to be a substantial shareholder of the Company.</p> <p>HITL is a wholly-owned subsidiary of HBBL, which is a wholly-owned subsidiary of HSBC Asia Holdings BV, which is a wholly-owned subsidiary of HSBC Asia Holdings (UK) Limited, which is a wholly-owned subsidiary of HSBC Holdings BV, which is a wholly-owned subsidiary of HSBC Finance (Netherlands), which is a wholly-owned subsidiary of HSBC Holdings plc.</p> <p>HSBC Finance (Netherlands) is also deemed to have an interest in the shares of the Company which are held by HSBC Institutional Trust Services (Asia) Limited.</p> <p>HSBC Institutional Trust Services (Asia) Limited is a wholly-owned subsidiary of HSBC Institutional Trust Services (BVI) Limited, which is a wholly-owned subsidiary of The Hongkong and Shanghai Banking Corporation Limited, which is a wholly-owned subsidiary of HSBC Asia Holdings BV, which is a wholly-owned subsidiary of HSBC Asia Holdings (UK) Limited, which is a wholly-owned subsidiary of HSBC Holdings BV, which is a wholly-owned subsidiary of HSBC Finance (Netherlands), which is a wholly-owned subsidiary of HSBC Holdings plc.</p> |
| 4. | A statement of whether the change in the percentage level is the result of a transaction or a series of transactions: | It is the result of one transaction. |

>> PART IV

| | | |
|------------------------------------------------|--------------------------------------------------------------------------------------------|---------------|
| 1. | Holdings of <u>Substantial Shareholder</u> , including direct and deemed interest : | |
| | Direct | Deemed |
| No. of shares held before the change | 0 | 40,810,860 |
| As a percentage of issued share capital | 0 % | 9.243 % |
| No. of shares held after the change | 0 | 2,093,700 |
| As a percentage of issued share capital | 0 % | 0.474 % |
| Footnotes | | |
| Attachments | Total size = 0 (2048K size limit recommended) | |