As parents, we want the best for our children by ensuring that they are given the tools for optimal mental and physical development, in order to excel academically, physically and socially. What’s more, we want them to be in the pink of health by getting sufficient rest and having a hearty appetite that’s free from digestive problems.

Parents with school-going children can now be secure in the knowledge that their children are receiving these benefits from Eu Yan San’s range of Power Up! 100% Pure Chicken Goodness (available from March 23 2014).

Conveniently packaged in individual bottles, Eu Yan Sang’s Power Up! Pure Chicken Goodness range is a quick pick-me-up for children with heavy study loads. Each essence of chicken supplement provides immediate energy, which helps school-going children to concentrate and manage better at school. The 100 per cent natural supplement is rich in protein, easily digestible and specially formulated for children from 2 years and above.

**CHOOSE YOUR POWER DRINK**

Eu Yan Sang’s Power Up! Pure Chicken Goodness range consists of three variations with the following benefits:

**Power Up! Original**
Pure chicken goodness that is taken primarily to boost mental power, improve concentration and promote healthy growth.

**Power Up! with Wolfberries, Beiqi & Baihe Extract**
Gives added benefits of improved eyesight and quality sleep, together with mental clarity.

**Power Up! with Dangshen, Huaishan & Fuling Extract**
Helps to improve appetite and aid in digestion, in addition to boosting mental power.

**QUALITY ASSURANCE**
Power Up! is the only essence of chicken in Singapore that contains no caramel colouring, so it’s a 100 per cent natural health tonic. It contains no sugar, fat, preservatives or synthetic ingredients. The drink is easily digestible and can be enjoyed by children 2 years old and above. Power Up! is manufactured in a GMP, ISO 9001:2001 certification and Halal-certified factory.

**EU YAN SANG**
For a full list of more than 50 retail outlets throughout major malls and neighbourhoods in Singapore, visit www.euyansang.com.sg