

General Announcement::Eu Yan Sang's Chairman, Mr Robert Eu, conferred 2014 Chinese Business Leaders Award

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For Immediate Release

Eu Yan Sang's Chairman, Mr Robert Eu, conferred 2014 Chinese Business Leaders Award

- **Only Singapore business leader amongst ten awardees comprising business leaders of enterprises in China and overseas**

China and Singapore, 1 December 2014 – Mr Robert Eu (“余义生”), Chairman and Executive Director of Eu Yan Sang International Limited (“EYSI”, “the Group” or “余仁生国际企业”) has been conferred the Chinese Business Leaders Annual Award for 2014.

On receiving the honour, Mr Eu commented, “It is a great honour to be held in regards by the judging panel and organizers and to receive this award. I am particularly humbled to be the only recipient representing a Singapore enterprise among the winners this year.”

Held in Beijing this evening, Mr Eu received this award in an elaborate award presentation ceremony which was recorded by the Phoenix Satellite Television Holdings Ltd (“Phoenix Television”),. Apart from delivering a thank you speech upon receiving the award, the award recipients also interacted with the audience through question and answer sessions to share their wisdom.

In his speech and answers in the Q&A session, Mr Eu shared with the audience the impact and significance of 2014 on him personally as well as on EYSI. The Group has crossed its 135th year milestone and has made further inroads into China and other new markets such as Australia. 2014 also marks the year EYSI launched the concept of healthy yet tasty eating in Shanghai, called REMEDY 365, an innovative combination to bring health-maintenance through food to busy working consumers. In the Shanghai-based REMEDY 365 café, the Group aligned with ‘Teach for China’ to support the sending of teachers to rural communities in western Yunnan and in Chaozhou and Shantou districts of Guangdong.



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Among the business leaders who also won the award this year are the Chairman and CEO of ANTA Sports Products Limited, a Hong Kong-listed sportswear company with a market capitalization of approximately HK\$40 billion (or approximately S\$6.7 billion) and the CEO of Sogou Inc, a subsidiary of Nasdaq-listed Sohu.com with a market capitalization of approximately US\$1.9 billion (or approximately S\$2.5 billion).

Mr Eu added, “Apart from being a special achievement for me, this award has also lifted Eu Yan Sang to a global stage among giants, companies and brands which are far larger and more well-known in China.”

The global platform is a necessary channel as EYSI aspires to be the world’s leading and most trusted integrative health and wellness company with a unique heritage in traditional Chinese medicine (TCM). In its core markets of Singapore, Malaysia and Hong Kong, it is a widely-acknowledged industry leader and one of the largest TCM groups outside China, and a trusted household name with an unrivalled reputation for quality standards.

- The End -

About Eu Yan Sang International Ltd (SGX: EYSI)

Listed on the Singapore Exchange, Eu Yan Sang International Ltd (Eu Yan Sang) aims to be the world’s leading and most trusted integrative health and wellness company with a unique heritage in Traditional Chinese Medicine (“TCM”). Being an industry leader and one of the largest TCM groups in South East Asia, Eu Yan Sang is at the forefront of adopting a modern and scientific approach in the production and retailing of both TCM and wellness products.

The Group has come a long way from its humble beginnings offering TCM remedies to tin mine coolies in Gopeng, Perak, Malaysia 135 years ago. Today, Eu Yan Sang is a household name in Asia with an unrivalled reputation as the leader in the TCM industry.

Eu Yan Sang’s ability to control the total supply chain – from the sourcing of its raw materials to the production and distribution of its products and the provision of treatments gives the Group an excellent competitive edge in the industry.



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Manufacturing activities are carried out in two of its GMP-certified (Good Manufacturing Practices) factories located in Hong Kong and Malaysia. Every production process demonstrates full GMP accreditation for unmatched quality assurance.

Apart from retailing fine quality Chinese herbs and Chinese Proprietary Medicines, Eu Yan Sang also retails health foods and supplements. Currently, the Group offers more than 300 products under the Eu Yan Sang brand name and over 1,000 different types of Chinese herbs and other medicinal products.

Eu Yan Sang's wholly-owned Australian subsidiary, Healthy Life Group Pty Ltd, operates a chain of 70 Healthy Life stores and a distribution business which is one of the largest health food distributors in Australia. This business has over 25 years' experience in Australia, supplying in excess of 3,500 products to around 600 independent retailers in the health food, pharmacy and grocery retail segments.

As of 30 September 2014, Eu Yan Sang has an extensive distribution network comprising 283 retail outlets in China, Hong Kong, Macau, Malaysia, Singapore and Australia. Its products are available in drugstores, pharmacies, medical halls, supermarkets, convenience stores, hospitals, health clubs and spas worldwide. The Group also operates a chain of 32 TCM Clinics in Singapore and Malaysia, and two Integrative Medical Centres in Hong Kong.

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